

Sunnybrook Foundation News

Foundation News & Events, When It Matters Most
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Supporters are committed to Sunnybrook



(Photo: D. Roddick)

As 2009 begins, the economy remains top of mind for many people. While businesses reduce costs and consumers cut back on spending, Sunnybrook remains dedicated to delivering world-class care, 24 hours a day, 365 days a year. You can count on Sunnybrook being here, when it matters most.

Sunnybrook would not – indeed could not – be the extraordinary institution it is without the support of an engaged and dedicated community of donors and volunteers.

One would be hard-pressed to find a more dedicated supporter of Sunnybrook than Dr. Sherry Cooper, Chair of the Board, Sunnybrook Foundation and Executive Vice President, Global Economic Strategist, BMO Financial Group and Chief Economist, BMO Capital Markets.

Not only does Dr. Cooper give generously of her time and skills in her capacity as board chair, but she is also a long-time donor to many of the hospital's programs.

"The needs of healthcare and the importance of donor funding continue, especially in times of economic distress when government funding of hospitals is constrained," asserts Dr. Cooper. "My role with BMO gives me a very real view of how Canada stands in economic terms, and I am thrilled to say that the current climate has not discouraged our donors who appreciate the incredible work being done at Sunnybrook."

These views are echoed by Jennifer Tory, Regional President, Greater Toronto Region, Royal Bank, and Campaign Chair for Sunnybrook Foundation. "I have been truly inspired by the commitment and dedication of our outstanding team of volunteers and donors," notes Ms Tory. "Our volunteer fundraisers are engaging new donors and securing new gifts at a truly impressive rate. It's just fantastic to witness the substantial public support enjoyed by Sunnybrook."

And the facts support these statements. Sunnybrook Foundation acquired 27,000 new donors through the course of 2008, and

raised over \$17 million in December alone, making that month one of the Foundation's most successful in its history.

Recent donors come from all parts of our community: Antonio Greco supported Sunnybrook's Vascular Surgery Program; David and Myrna Westcott invested in the Brain Sciences Program's Centre for Advanced Neuro-imaging and Diverse Intervention; Brian Relph contributed to the chemotherapy suites and pharmacy at the Odette Cancer Centre; and Steve and Shelley McGirr gave their support to Sunnybrook's new Breast Cancer Research Centre. A list of some of last quarter's investors follows on the opposite side of this newsletter.

Donors are committed to helping Sunnybrook achieve its ambitious campaign to build for the future. The impressive four-floor vertical expansion of the main wing of the hospital's Bayview Avenue campus is making visible progress every day (pictured above in January). Two of the floors will house the soon-to-be relocated, state-of-the-art Women

& Babies facility, where many of Ontario's most critically-ill and premature infants will be born, and high-risk mothers will be cared for by the host of critical care services at Sunnybrook. The other floors will be home to the expanded Sunnybrook Research Institute, including Canada's largest dedicated Breast Cancer Research Centre.

Another major development at Sunnybrook is the doubling in size of Ontario's pre-eminent Tory Trauma Centre, Emergency department & Critical Care service, which will vastly improve the hospital's capacity to cope with the most critical patients from across the province. Construction is on schedule, but capital funding is still needed to see these key projects to fruition. Today, we need the support of our community more than ever.

With the continued confidence of donors who understand the importance of funding vitally important services in both good times and challenging ones, Sunnybrook will achieve our ambitious goal to invent the future of healthcare, and ultimately save more lives.

Colin and Barbara Watson fund discovery at Sunnybrook Research Institute



Sunnybrook friends and supporters Barbara and Colin Watson. (Photo: D. Nicholson)

While living in Vancouver as a young man, Colin Watson's father, Harry Homer Watson, enlisted with the Princess Patricia's Canadian Light Infantry. He served from 1939 to 1945, first in the United Kingdom, next in the invasion of Italy in 1943, and then in the subsequent actions in France, Holland and Germany, post D-Day. The senior Watson died in 1960, partially, his son suspects, from war-related ailments.

But for all that his father gave; Colin Watson is determined to give even more.

Today, this Toronto philanthropist keeps his dad close through donations – both in time and in money – to Sunnybrook Health Sciences Centre. Indeed, it was largely because of its strong tradition as a veterans' hospital that Sunnybrook captured the attention and beneficence of Colin and his wife Barbara a dozen years ago when they were seeking a home for their charitable efforts.

The Watsons' relationship with Sunnybrook began in 1996, when Sunnybrook Foundation invited Colin, then CEO of Spar Aerospace, to become a director. He accepted and invested several years in the post. Also around that time, the couple began to invest in the hospital materially, passing generous contributions across the philanthropic divide.

All told, the Watsons have bestowed some \$250,000 of their own money to Sunnybrook's cause over the last decade. "There's so much that needs to be done," says Barbara. "Some of the patient care areas definitely need to be renovated. They're old and out of date. The quality of the environment needs to match the quality of care."

The Watsons' most recent donation – \$130,000 – was their most sizeable. It was unique, too, for being the first one the couple allocated to a particular destination at the hospital.

"We asked that it go to the research department," says Barbara, who was thrilled to participate in a recent tour of the

hospital's research arm, Sunnybrook Research Institute. "I think research generally is very important. I have a daughter who is diabetic. I think what they're doing with stem cell research at Sunnybrook Research Institute is very important and that it, down the line, will help people with diabetes, along with a whole lot of other things, as well."

The promise that lives in this area of the hospital," says Colin, is "staggering." Now retired, he peeks in on it from his seat on the finance committee of Sunnybrook Foundation's Governing Council, a position he has held for the last four years.

But it is the hospital's military legacy that persists as a theme in the Watsons' accounts of their Sunnybrook experience. "It's probably one of the more mundane aspects of the hospital," says Colin, who has lovingly catalogued his father's wartime artifacts for his grandchildren's eventual safekeeping. "But my father spent five years with the military overseas and suffered badly for it. I like to think that his colleagues are well looked after at Sunnybrook."

Written by Laura Pratt

Reprinted with permission from *Inventing the Future of Health Care*, the 2008 magazine of Sunnybrook Research Institute.

Recognizing investments in Sunnybrook this quarter

Sunnybrook Foundation is extremely grateful to all of its donors. At this time, we would like to recognize new gifts of \$5,000+ made to the Campaign from October 1 - December 31, 2008. Thank you to all of our donors.

\$5,000,000+

- Anonymous

\$1,000,000 - \$2,499,999

- Albert Gasparro
- Sheryl & David Kerr

- Ellen's Food Group Inc.

\$500,000 - \$999,999

- Saul & Toby Feldberg & Family
- Janice & Earle O'Born
- Edmond Odette

\$250,000 - \$499,999

- Estate of Vimy Lena Elizabeth Coleman

- The Murphy Family Foundation

\$100,000 - \$249,999

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- The Cadillac Fairview Corporation Limited
- The Great Gulf Homes Charitable Foundation
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- Gluckstein & Associates Personal Injury Lawyers
- Highland Farms Inc.
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\$50,000 - \$99,999

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- Lily & Gary Goodman
- Jack & Juliana Kwan and Family
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- Sheila & Martin Lubotta and The Joseph B. Lubotta Charitable Foundation
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- Bay Street Fore a Cause Inc.
- Covidian
- Friends of the Orthopaedic & Arthritic Campus (Gift Shop)
- The William and Nona Heaslip Foundation
- Hoffmann-La Roche Limited
- Michael Albert Garron Foundation
- Miller Tavern
- Pfizer Canada Inc.
- Tesari Charitable Foundation

- 1 Anonymous Donor

\$25,000 - \$49,999

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- Bennie & Celine Yip

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- 1 Anonymous Donor

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- Kathy Lin

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- Sunnybrook's Paediatric Associates
- Tender Choice
- Toronto Paragon Lions Club
- Wellington Financial LP

- 5 Anonymous Donors

\$5,000 - \$9,999

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- J. R. Collins
- Paul Cornett
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- Joseph Dickstein
- Goldie R. Feldman
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- John & Tracey Ing
- Robert & Maureen Hall
- Richard Hennessey
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- Kristian & Margaret Isberg
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- Betty & David Lay
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- Sandy McDonald
- Peeter & Kathryn Poldre
- Dr. Kathleen Pritchard
- Danny & Vivienne Saltzman
- Victoria & Clive Seidel
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- Derek R. Walton
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- Barbara & Colin Watson
- Eldon A. Winsor
- Ada Wynston

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- Placements Borsa Inc.
- The Royal Canadian Legion Western Zone
- Saputo Inc.
- TrisanOne Business Centre
- The Windward Foundation
- 2 Anonymous Donors

Thank you to all of our donors for being there, when it matters most.

Did you know...

At the January 2009 meeting of the Sunnybrook Board of Directors a motion was passed to change the names of two of Sunnybrook's seven program areas. The Perinatal & Gynaecology Program will now be known as the **Women & Babies Program** and the Neurosciences Program is now the **Brain Sciences Program**. To learn more about all of our programs visit www.sunnybrook.ca.

Upcoming Events

Strike Out ALS

In support of the ALS/Neuromuscular Clinic
Thursday, February 12 at 7:00pm at Lucky Strike Lanes & Lounge

The Marc Santi Foundation presents Chicago at Dusk

In support of Trauma, Emergency & Critical Care
Saturday, March 7 at 6:30pm at Le Parc Banquet Centre

The Campaign for Sunnybrook is a \$300 million effort to ensure the Hospital can continue to provide the best care to its patients, now and in the future. Support your Sunnybrook, when it matters most.

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 **Sunnybrook**
FOUNDATION



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