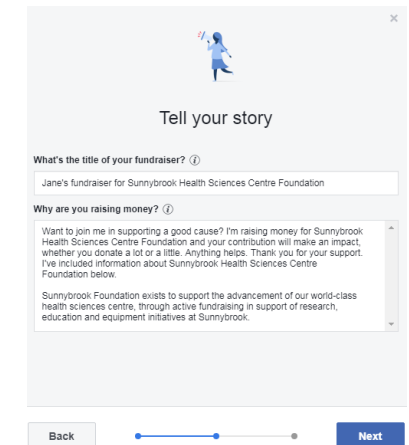
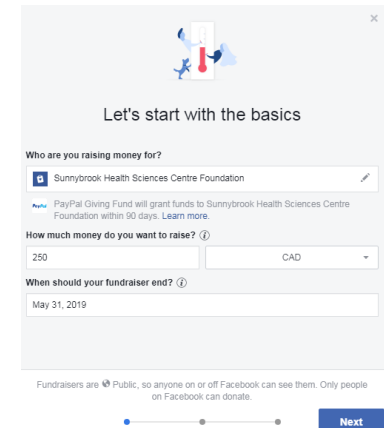
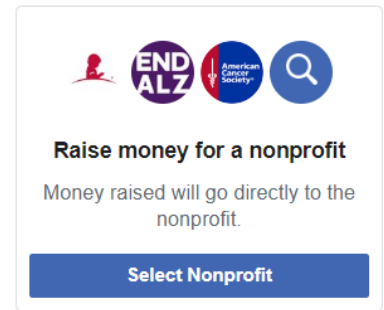


Creating a Facebook Fundraising Campaign in Support of Sunnybrook Foundation

Thank you for hosting a virtual get together in support of Sunnybrook's COVID-19 response. Please follow the steps outlined below to set up your own Facebook Fundraiser!

- 1) After you sign into Facebook, visit <https://www.facebook.com/fundraisers> and click "Select Nonprofit."
- 2) A box will appear where you can type **Sunnybrook Health Sciences Centre Foundation**. Select the first entry that appears.
- 3) Once Sunnybrook Health Sciences Centre Foundation is selected, you will be asked to enter your campaign goal and its end date. The campaign goal will be visible on your Fundraiser and should provide a realistic target for your campaign.
- 4) After setting your campaign basics you can tell your story including adding a name for your fundraiser and description. Tell us your story on why you are holding a virtual get together. After clicking next, you can add an image to your campaign. By clicking edit, you can either choose your own image or the Sunnybrook image provided.
- 5) Once done, click create and your fundraiser is launched. Be sure to share the post to increase the number of people who will see it. An organizer will be able to see the amount raised and the people who have donated on their Facebook.



Thank you for supporting Sunnybrook's COVID-19 Response!