2023/24 SUNNYBROOK FOUNDATION

# Impact Report and Financial Summary

Sunnybrook Foundation is committed to the careful use of the funds provided to us by our donors and philanthropic partners.

The following are financial and impact highlights for the fiscal year ending in March 2024.



# This place is **SPECIAL**

Together with our donor community, Sunnybrook brings together the best and brightest minds to relentlessly pursue solutions and discoveries for patients with the most complex health challenges. As one of the world's best hospitals, we advance ideas from bench to bedside, driving breakthroughs in care. Behind Sunnybrook is the trust and support of our donor community.



Chika Obetta

This page: The Sunnybrook Program to Access Research Knowledge (SPARK) for Black and Indigenous medical students provides a highly supported experience for University of Toronto learners. It has grown rapidly, and in 2024 is now offered across various Sunnybrook departments.

Opposite page: 1. Sunnybrook is leading clinical trials in stroke prevention that are directly benefitting patients. 2. Sunnybrook is the first hospital outside of the United States to be verified as a Level 1 trauma centre by the American College of Surgeons.

3. Unprecedented in the field of brain sciences, the Garry Hurvitz Brain Sciences Centre brings together experts from multiple disciplines under one roof. 4. The Accessible Care Pregnancy Clinic embodies Sunnybrook's commitment to health equity and personalized care for people with complex health needs.



The generosity of our donors fuels Sunnybrook priorities and plays an integral part in advancing patient care initiatives, groundbreaking research and innovation, and key building and equipment projects.



Carolyn Kearns









Breakthroughs feel like they come out of nowhere, but in truth they happen because of people who believe in a vision bigger than themselves. People like you.

When you give, your generosity propels Sunnybrook's 10 vital program areas, mobilizes high-performing teams and future leaders, expands clinical trials and ensures our spaces and equipment match our expertise.

With our donors by our side, Sunnybrook makes breakthroughs that impact Canada and the world.

#### Here are a few of the ways donor support elevates care and advances innovation at Sunnybrook:

- Patient care initiatives:
   Including world firsts in
   image-guided neuromodulation
   strategies; new approaches to
   treating traumatic brain injuries;
   leadership in women's heart
   health; improving mental health
   care access for youth from
   equity-deserving communities;
   life-saving skills training, early
   intervention and community
   supports; risk-reduction
   education; and more.
- Research and innovation:

  Sparking medical breakthroughs in neurological disorders like

  Alzheimer's disease and epilepsy; stroke prevention across the lifespan; machine learning in health care, including cancer diagnostic support; orthopaedic surgery; cancer ablation therapy; cardiac and vascular technologies; trauma and burn rehabilitation; high-risk pregnancies and minimally invasive gynaecological care; and more.
- Building and equipment:
   Ensuring our facilities match the high level of our expertise through the procurement of leading-edge technology and the development of new and upgraded spaces, including the Garry Hurvitz Brain Sciences Centre; Peter Cipriano Centre for Seniors Health; an additional burn operating room at the Ross Tilley Burn Centre; the renovation of the Odette Cancer Program's T-Ground; and more.

### Sources of Revenue



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Major Gifts \$60.5M



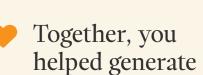
Community Giving \$8.8M



Community & **Partnership Events** \$3.1M



**RBC** Race for the Kids \$2.6M



\$126.1M in support of Sunnybrook



Investment Revenue \$36.8M



**Bequests** \$7.3M



Staff Lottery \$1.4M



Parking & Other \$0.7M



**Monthly Donors** \$4.9M

#### By the Numbers

74,853

**Total Donors** 

275

**Monthly Donors** 

21,926

142

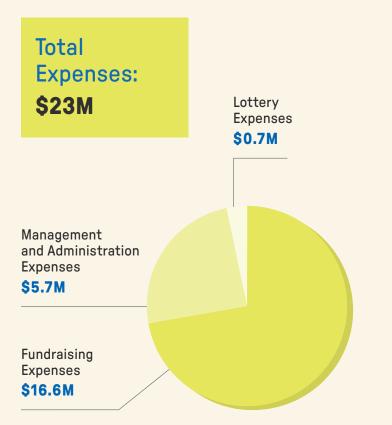
Kilgour Legacy Society Members

Community & **Fundraising Events**  382,811

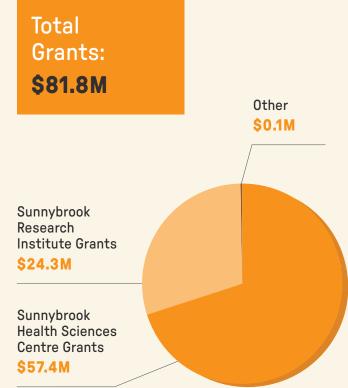
**Total Gifts** 

For full financial statements, please visit: sunnybrook.ca/ foundation/2024financials

# Expenditures: Grants & Expenses



Year	Expenses
2023/24	\$23M
2022/23	\$18.9M
2021/22	\$16.5M



Year	Grants
2023/24	\$81.8M
2022/23	\$37.5M
2021/22	\$55.7M

#### **Total Costs to Fundraising** Revenue Ratios

Total Costs	26%
Management & Administration	6.4%
Fundraising Cost	19.6%

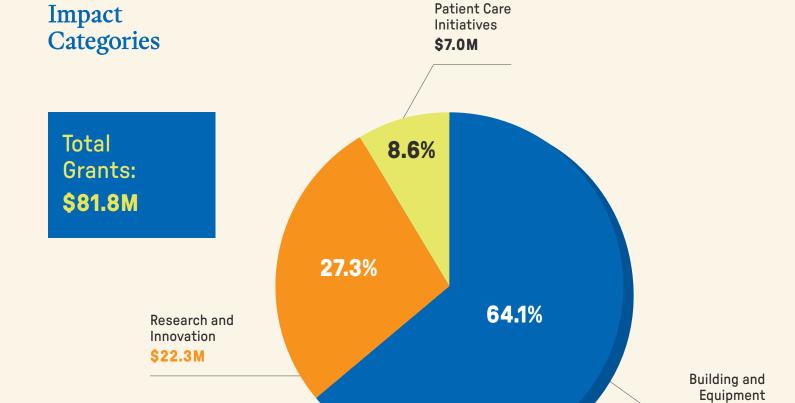
Note: Fundraising revenue does not include investment income, parking and other revenues

# Use of Funds

Sunnybrook Foundation is committed to the highest standards of accuracy, accountability and transparency, with annual financial reports that are easily accessible to the public.

Sunnybrook Foundation partners with Sunnybrook Hospital leaders to confirm fundraising priorities and ensure that donations make a direct impact on the advancement of Hospital Priorities and are in alignment with Sunnybrook's strategic plan.

In addition, Unrestricted funds allow Sunnybrook Foundation to respond to urgent priorities of the Hospital, enable innovation, fund operations and fuel growth to expand fundraising and maximize our ability to fulfill our purpose to inspire lasting support for Sunnybrook.

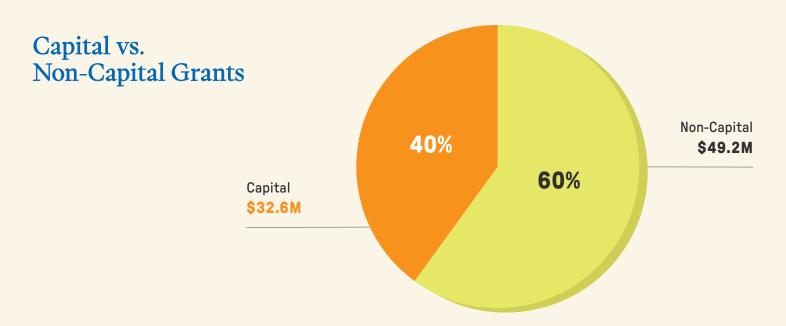


# Areas of Support

o upp of t	Patient Care Initiatives	Building & Equipment	Research & Innovation	Grand Total
Hurvitz Brain Sciences Program	\$2.8M	\$31M	\$9.0M	\$42.8M
Odette Cancer Program	\$0.9M	\$7.1M	\$2.4M	\$10.4M
Sunnybrook Research Institute	\$0.2M	\$0.9M	\$6.9M	\$8.0M
Schulich Heart Program	\$0.5M	\$4.8M	\$0.6M	\$5.9M
Hospital Wide	\$1.5M	\$2.0M	\$0.2M	\$3.7M
Veterans Program	\$0.1M	\$3.4M	-	\$3.5M
Tory Trauma Program	\$0.3M	\$0.7M	\$0.6M	\$1.6M
Holland Bone & Joint Program	\$0.2M	*	\$1.2M	\$1.4M
Precision Diagnostics and Therapeutics Program	*	\$1.4M	*	\$1.4M
DAN Women & Babies Program	*	\$0.6M	\$0.8M	\$1.4M
Integrated Community Program	*	\$0.5M	-	\$0.5M
St. John's Rehab Program	*	-	\$0.5M	\$0.5M
Education	\$0.5M	\$0.1M	\$0.1M	\$0.7M
Grand Total	\$7.0M	\$52.5M	\$22.3M	\$81.8M

<sup>\* &</sup>lt; .01M

\$52.5M



### Fund Balances

#### \$16M

Unrestricted funding is supporting the construction of the Garry Hurvitz Brain Sciences Centre, which will be the first of its kind in Canada, driving innovation in brain health and personalized patient care.

#### \$220M

Restricted funds support specific projects, such as groundbreaking research, equipment, capital projects or other health-care initiatives. Funds may accumulate over a period of time before the Hospital's expenditure; for example, \$15M is restricted for the construction of the Peter Cipriano Centre for Seniors Health, opening in 2025.

#### \$136M

Endowed funds provide a permanent source of support towards a specific cause, such as Sunnybrook's 23 endowed Chairs. An endowed Chair fund is an investment account that provides a steady yet flexible stream of funding for renowned academics and clinicians to pursue their research and train the next generation of leaders.

"When you give, you are an essential part of Team Sunnybrook. Thank you to our community of volunteers and donors, you help make Sunnybrook Special."

KELLY COLE, PRESIDENT & CEO, SUNNYBROOK FOUNDATION

## Your Impact

In your toughest moments, Sunnybrook is the place to be. Our donors are an essential part of Team Sunnybrook. Here are some of the many ways your generosity helped us make a difference this year.



#### 3 storeys

and 120,000 sq. ft. dedicated to the new Garry Hurvitz Brain Sciences Centre



#### **25**%

reduction in wait times for hip and knee replacement



#### 30,000+

flags planted in honour of our Veterans and to help raise funds for Sunnybrook Cenotaph renewal

08



#### 173

procedures in the Blake & Belinda Goldring and Family Hybrid Operating Room



#### 500+

active clinical trials across all Sunnybrook program areas



#### 15,000 sq. ft.

dedicated to coordinated care at the Peter Cipriano Centre for Seniors Health



#### 9,481+

procedures at the Schulich Heart Program



#### 47

NICU cameras to connect families with their babies



#### 1,200+

patients receiving treatment in cancer clinical trials