

Is it time for a medical alarm?



When you're living alone, an unexpected fall or medical emergency can leave you cut off from the help you need. Any delay in receiving medical care can jeopardize your recovery. But with Lifeline, you're never alone – help is available at the push of a button, 24 hours a day.

Expert, caring help at your fingertips

Lifeline is an easy to use medical alarm service that lets you feel confident and secure while living independently. Pushing the Lifeline Personal Help Button you wear on a wristband or pendant connects you to a trained Lifeline Personal Response Associate who can assess your situation and dispatch help quickly, day or night.

Our new option, Lifeline with AutoAlert, offers an added layer of protection; it is the ONLY pendant-style Help Button that automatically places a call for help if a fall is detected and you are unable to press your button.*

Feel secure with Canada's most trusted medical alarm service

Lifeline is trusted by more doctors, hospitals and healthcare professionals and is the only medical alarm service integrated with the healthcare system across Canada.

Peace of mind can be yours today.

Take our [Is it time for a medical alarm survey](#) on the back of this flyer to see if you could benefit from the Philips Lifeline service. You will also find a coupon for a free month if you call today...

How the Lifeline Service Works

1



AutoAlert

Summon help

Simply push your Lifeline Help Button at any time to connect to our 24/7 Response Centre.

Note: If you have our Lifeline with AutoAlert option, you will get an added layer of protection, as your AutoAlert Help Button will automatically place a call for help if a fall is detected and you are unable to push your button.

2



Hear a reassuring voice

A Lifeline Response Associate will access your profile and assess the situation.

3



Know help is on the way

Our Associate will contact a neighbour, loved one, or emergency services based on your specific needs, and will follow up to confirm that help has arrived.

*AutoAlert does not detect 100% of falls. If able, you should always press your button when you need help.

Is it time for a medical alarm?

To find out if it's the right time to consider a medical alarm, answer the following 9 simple questions.

QUESTIONS:	YES	NO
Are you alone for several hours during the day and/or night?	<input type="checkbox"/>	<input type="checkbox"/>
In the past year, have you fallen, been anxious about falling or otherwise been at risk of falling in your home?	<input type="checkbox"/>	<input type="checkbox"/>
Have you been hospitalized, or been to the emergency room, in the past year?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have at least one of these chronic ailments? (heart disease, stroke, COPD, osteoporosis, diabetes, arthritis)	<input type="checkbox"/>	<input type="checkbox"/>
Do you use a cane, walker, wheelchair, stair climber or other assistive device to help with balance or walking?	<input type="checkbox"/>	<input type="checkbox"/>
Are you required to take several daily medications?	<input type="checkbox"/>	<input type="checkbox"/>
Do you require assistance with at least one daily activity? (eg. bathing, toileting, dressing, meal prep, etc.)	<input type="checkbox"/>	<input type="checkbox"/>
Would a medical alarm provide peace of mind for your loved ones?	<input type="checkbox"/>	<input type="checkbox"/>
Is it important to you to continue living independently?	<input type="checkbox"/>	<input type="checkbox"/>

Your need for a medical alarm increases significantly every time you answer "yes" to any of the above questions.

Don't wait until you need help to wish you had Lifeline...

It's never too early to protect yourself or a loved one

Call today and receive

50% OFF THE INSTALLATION FEE



Sunnybrook Lifeline
(416) 442-5545

Quote this code:

XX540

www.lifeline.ca

Available at local participating programs only. Not to be combined with any other offer. A minimum three month commitment is required. Discount applies to monitoring fee only. Offer valid on new activations only.

PHILIPS
Lifeline