

FOR IMMEDIATE RELEASE

**STATE-OF-THE-ART NEW HOME FOR WOMEN & BABIES READY TO DELIVER ON
SEPTEMBER 12, 2010**

First mom to deliver in new facility on September 12, 2010 will receive cleaning service for a year, a \$500 gift card from Babies R Us, and much more

December 21, 2009 (Toronto, ON) – September 12, 2010 is not only the move date for Sunnybrook's Women & Babies Program from its downtown site to 2075 Bayview Avenue, but also a lucky day for a family delivering their baby at the new facility.

The first couple delivering a baby in Sunnybrook's new facility on Sunday, September 12, 2010 will receive \$750 in President's Choice gift cards towards the purchase of PC Green diapers, cleaning service for a year, a \$500 Babies R Us gift card, a year's worth of baby clothes from Snugabye, learning toys for baby's first year, and a spa package from Elizabeth Milan Spa.

"If you're thinking about starting a Sunnybrook family or adding to your family, now is the time," says Dr. Jennifer Blake, Chief of Obstetrics and Gynaecology at Sunnybrook. "The new home for the Women & Babies Program includes welcoming birthing rooms where women can progress through labour, delivery and recovery in the same suite. There are comfortable and private spaces for visitors and an advanced operative birthing suite."

The new facilities at Sunnybrook will include:

- 20 private Labour, Birth, Recovery and Postpartum (LBRP) rooms, where women will journey from labour and delivery to postpartum recovery, all in the same comfortable room
- 48 beds for neonatal intensive care which will provide around the clock care for 1,200 of Ontario's critically ill and premature infants
- Three operative birthing rooms for high-risk, Caesarian section and multiple births
- A 23 bed High Risk Antenatal Unit for moms-to-be experiencing pregnancy complications
- Access to critical care expertise in the areas of heart, cancer and neurosciences, all of which are located at the Bayview campus

"The new facilities, designed with input from patients and families, will provide a state-of-the-art environment for our world-class Women & Babies team," says Dr. Barry McLellan, President and CEO of Sunnybrook.

The capital expansion for the Women & Babies Program will cost \$45 million. To date, \$17 million has been raised. To learn more about the *Campaign for Sunnybrook*, please visit

<http://sunnybrook.ca/foundation>

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