



**FOR IMMEDIATE RELEASE:**

**IT'S A BOY!**

*Sunnybrook celebrates first baby delivered at state-of-the-art new facility*

**TORONTO, September 13, 2010** –Baby Hudson Kazuo Riddle - Masuda is off to a great start. Only seconds into his young life and he had already made history!

At 11:17 a.m. on Sunday, September 12, first-time parents Erin Riddle and Ted Masuda welcomed the birth of their son and celebrated along with staff of Sunnybrook Health Sciences Centre the very first baby to be delivered at the cutting-edge new facility for Sunnybrook's Women & Babies Program.

"I went into labour at the hospital downtown but doctors made the decision to transfer us to the new facility during the big moving day for the program," Erin recalls. "I felt very confident in their decision. My nurse was with me the entire time, even in the ambulance. It was so nice to have that kind of continuous care through the move."

Erin and Ted were transferred by ambulance to the new facility during the landmark relocation operation on September 12, 2010. The permanent move transferred critically ill and premature newborns, women in labour and Sunnybrook staff during a well-planned move from rented space at 76 Grenville Street to Sunnybrook's Bayview campus at 2075 Bayview Avenue.

"The care we've received has been exceptional all along," says Erin. "The people who cared for me downtown made me feel so comfortable, but it is really nice to be here now with all of the space and modern amenities. I think it's nice for the staff as well," she adds.

In addition to their new bundle of joy, Erin and Ted have extra cause for celebration. As winners of a contest to mark the occasion of the first baby born at 2075 Bayview Avenue, they will be going home with a prize package of gifts designed to make life a little easier for parents of an infant. Their gift includes \$750 in President's Choice gift cards towards the purchase of PC Green diapers, cleaning service for a year from Merry Maids of Canada, a \$500 Babies "R" Us gift card, a year's worth of baby clothes from Snugabye, Leap Frog learning toys for baby's first year, and a spa package from Elizabeth Milan Spa.

"Having a healthy baby is what mattered most to us," said Ted. "But this is a really nice bonus."

Sunnybrook's new Women & Babies Program offers women one of the best birthing experiences in Canada. Specializing in high-risk and multiple births and neonatal intensive care, staff of the brand new, two-floor facility expect to welcome more than 4,000 babies a year. Of these deliveries, one quarter are considered high risk and teams at Sunnybrook will care for one of every five babies born in Ontario who weigh less than three pounds.

**Take a virtual tour of the new unit at [sunnybrook.ca/tour](https://www.sunnybrook.ca/tour)**

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