

Why men never remember and women never forget

January 18, 2006

Toronto, Ontario. Why is it so hard for men and women to understand each other - and what can we do about it? Dr. Marianne Legato, internationally recognized expert in gender-specific medicine, says male and female brains are chemically and structurally different, and these differences cause us to approach problems and experience the world in dissimilar ways.

If you would like to learn why it is so difficult for women and men to understand each other and what can be done about it, Dr. Legato will speak at the Women's Health Matters Forum and Expo on Friday January 20, 2006 from 6:30 p.m. – 7:30 p.m. She will provide strategies and tips for learning to "think" like the other sex in order to get past our differences.

Marianne J. Legato, MD, FACP is an academic physician, author, lecturer, and specialist in women's health. She is a Professor of Clinical Medicine at Columbia University College of Physicians & Surgeons and the Founder and Director of the Partnership for Women's Health at Columbia. She is a practicing internist in New York City.

Dr. Legato has made multiple appearances on local and national television and radio programs, including ABC's Good Morning America, Good Day New York, the Joan Hamburg Show, NBC's The Today Show and the Oprah Winfrey Show. She has been an invited speaker at more than 100 lectures and conferences throughout the United States.

Dr. Legato is the founder and editor of The Journal of Gender-Specific Medicine, now called Gender Medicine. She also writes continuously for the both the scientific and lay communities, and is a health advisor for the Ladies Home Journal, Health and Prevention Magazine. Dr. Legato has received several awards for her leadership role in women's health, among them the Heart of Gold award of the Long Island Heart Council and the 1994 Leadership in Action Award from the Women's Action Alliance.

Celebrating its tenth successful year, Women's Health Matters Forum and Expo is a two-day interactive consumer and health provider event for women and men of all ages. The event provides current facts, fresh perspectives and new information on hot issues in the ever-changing women's health environment. There will be more than 50 presentations by medical experts and health professionals. In addition the expo offers 200 exhibits featuring products, services and information about women's health.

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To obtain media passes for the Forum & Expo, please contact Kathy Cox,

Sunnybrook Health Sciences Centre, Communications & Stakeholder Relations
at 416.480.4040 or email kathy.cox@sunnybrook.ca. You can also visit the
Forum's official web site www.womenshealthmatters.ca/forum