



# Biomarkers in Cancer Clinical Trials: Optimizing Questions, Tools, and Trials for High Impact Results

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## Definition of a Biomarker

- “A characteristic that is objectively measured and evaluated as an indicator of normal biologic processes, pathogenic processes, or pharmacologic responses to a therapeutic intervention”

Biomarkers Definitions Working Group: Biomarkers and surrogate endpoints: preferred definitions and conceptual framework. Clin pharmacol ther 2001;69:89-95.

- FDA Pharmacogenomics Guidance further defines possible, probable and known valid biomarker categories depending on available scientific information on the marker
- *May be a tissue, plasma, urine, or imaging measure*





# Biomarkers in Oncology

- A “biomarker” may be used:
  - For diagnosis/early detection
  - As a prognostic test to identify which patients do better/worse independent of specific treatment
  - To assess delivery of drug to tumour
  - To assess impact of drug on target
  - To assess impact of drug on tumour
  - To assess impact of drug on patient
  - As a predictive test to identify who to treat with a specific drug
  - As a surrogate endpoint for efficacy





# Why are Biomarkers for Cancer Therapeutics Important?

- Risk/benefit: Since benefit is survival, high risks (i.e. toxicity) are tolerated
- Most agents provide marginal benefit
- Patient selection for trials (and treatment) should minimize risk and maximize potential benefit
- Biomarkers are may assist efficient medical product development
- Fundamental to evidence-based clinical medicine: who should be treated, how and with what





“If new refrigerators hurt 7% of customers and failed to work for another one-third of them, customers would expect refunds.”

BJ Evans, DA Flockhart, EM Meslin Nature Med 10:1289, 2004

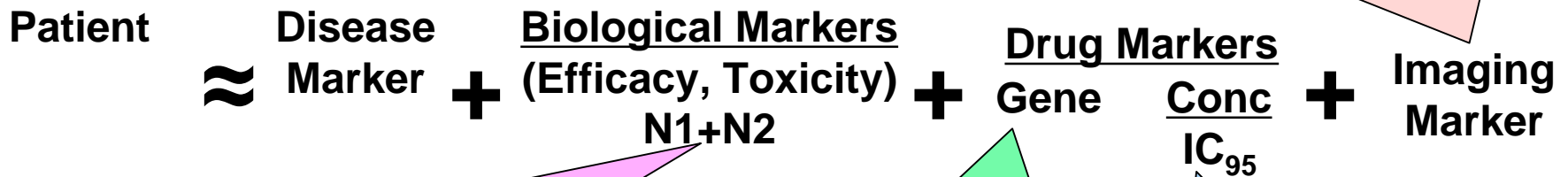




# Biomarkers in Future Clinical Practice: The Ultimate in Personalized Medicine

- Disease present?
- Receptor subtype present?

- PET, MRI,...
- Physical direct evidence for change



- Cell, protein, antibody, small MW chemical, physical measure
- linked to endpoint outcome for efficacy or toxicity

2D6 cypP450 genotype

- [Drug]<sub>plasma(free)</sub>
- Inhibitory concentration 90%

**Or is this a development & therapeutic nightmare?**



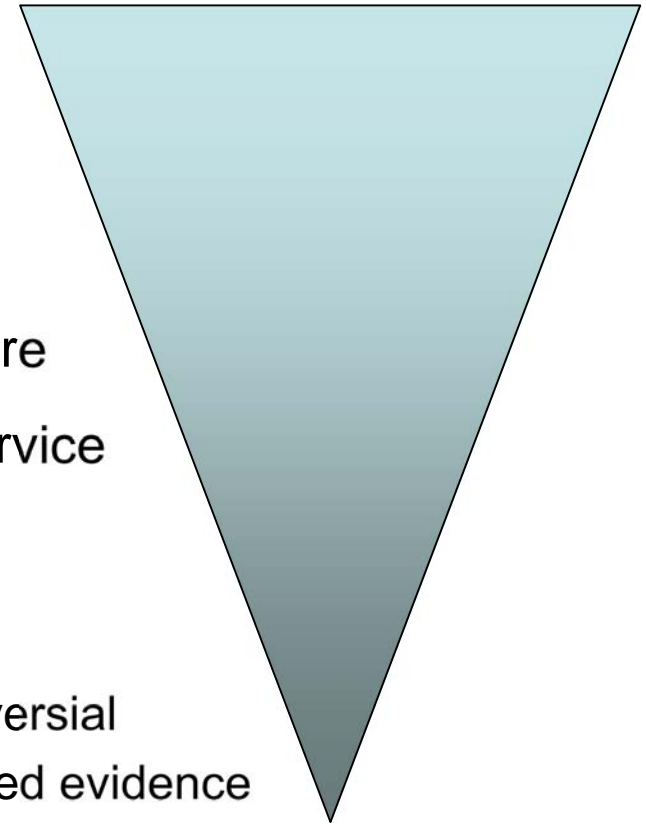
# Fate of Most Candidate Biomarkers

- Discovered in academic laboratory
- Clinical series published (if positive)
- Further small series published
- Some uptake in academic centers in clinical care
- Some assays commercialized as laboratory service
- Small number developed into laboratory tests
- Few integrated into clinical care

Evidence base for use often remains slim/controversial

Not adopted for use because of absence of needed evidence

100s-1000s



1-10





## Biomarker Development: Challenges

- Potential biomarker discovery outpaces validation studies.

BUT (have) rarely led to clinical use.

WHY? validating cancer biomarkers can be hard.

- Multidisciplinary collaboration between clinicians, laboratory scientists, pathologists, imagers, and statisticians and industry over a period of years.
- Different cultures/goals/priorities.
- Buy-in from collaborators is essential.







# Barriers to successful inclusion of biomarker studies

- Often: add-on studies that aren't necessary for achieving the (primary) objectives of the clinical trial
  - Clinical trials are hard to do well
  - If something is not a primary or secondary objective it is even harder to do it well
- Biomarker studies tend to use assays that are not well established
  - It is almost impossible to learn to do an assay while studying a novel treatment
  - Too many variables





# Considerations for Biomarkers

- Biomarker(s)
- Assay
- Specimen
- Study/Trial Design
- Study Execution
- Study Outcome
- Likely Impact





# Integrating Biomarkers into Clinical Research: Biomarker

- Why this/these biomarker(s)?

  - What is the question/purpose?

    - (Is there one?)

    - (Is it an important one?)

  - Determining potential “value-added”

- Rationale and supporting data

  - Laboratory experimentation

    - relevance to disease and/or therapy

  - Clinical evaluation

    - prevalence and significance in normal and cancer patients





# Integrating Biomarkers into Clinical Research: Assay

- Why this technology?
- Analytical/Laboratory Validation (Laboratory performance)
  - How well are you measuring the measurand?
    - Precision / Reproducibility
    - Method Comparison
    - LoB, LoD, LoQ
    - Linearity
    - Stability
  - Clinical Laboratory Standards Institute (CLSI) <http://www.nccls.org/>
  - Is it fit for proposed purpose i.e. on the proposed samples/patients?
- Clinical Validation (“Qualification”)
  - Does the test have clinical utility?
  - Does it have added value over standard tests?
    - FDA guidance : “Statistical Guidance on Reporting Results from Studies Evaluating Diagnostic Tests” issued in final form in March, 2007, <http://www.fda.gov/cdrh/osb/guidance/1620.html>





# Integrating Biomarkers into Clinical Research: Samples

- Will the Samples Be Adequate?

Consider:

Type, Number, Timing, handling, shipping, storage

Demands on patients/clinic/laboratory staff

Technical requirements of the proposed analysis

Likely impact/plan for handling missing/inadequate specimens

- Can the question still be answered?





# Is the proposed clinical trial and analysis optimal/adequate?

- Phase 1 – Determine dose/schedule for further testing
  - Few patients
  - Heterogenous
  - Pharmacodynamic markers to support dose selection***
- Phase 2 – Screen for antitumour activity
  - Relatively few patients for subset analysis
  - May not have a control arm (cannot distinguish prognostic vs predictive)
  - Drug may not be active
  - Predictive markers present at baseline***
  - Pharmacodynamic surrogates for anti-tumour effects***
- Phase 3 – biomarkers related to clinical benefit
  - Relatively few patients for subset analysis
  - Specimen collection may be suboptimal
  - Drug may be inactive
  - Predictive markers; prognostic markers***
  - Surrogate markers for clinical benefit***





# Phase 1 Trials: Considerations

- Primary goal: To identify an appropriate dose/schedule for further evaluation
- Secondary goals:
  - Description of the nature, severity, reversibility, and dose dependence of the toxic effects of the new agent
  - Determination of the pharmacokinetic (PK) behaviour of the drug.
  - Description of any observed objective anti-tumour effects
  - Assessment of dose-related (or PK-related) pharmacodynamic (PD) effects in normal tissue and tumour by a number of measures.
- Design principles:
  - Maximize safety
  - Minimize patients treated at biologically inactive doses
  - Optimize efficiency





# Biomarkers in Phase 1 Trials: Utility

- Proof of mechanism (drug hits proposed target)
- When toxicity may be insufficient to determine active dose/schedule
  - Unlikely to occur at dose/exposure that affects the target
  - Due to off target effects and effects on target are uncertain
  - To target a specific degree of target inhibition to avoid significant toxicity
- When pharmacokinetics may be insufficient to determine active dose/schedule
  - Assay lacking
  - Pharmacokinetics in plasma does not match effect in tissues







# Phase 1 Trial Assessment of Target Effects - Requirements

- Agent with acceptable preclinical activity, toxicology, pharmacology
- Known association of target effect and tumour activity
- Well-characterized assay
  - % change in target or target level associated with efficacy
  - Concentration/exposure required for target effect
  - Time course for effect on target, duration, recovery
  - Threshold of detection and CV of target measurements
  - Target effect on tumour vs other tissues (eg PBMC, Skin, Buccal)
  - Collection, processing, shipping, storage effects known/optimized
- Usual target values and variability in human tissue known
- Patients' tumours have relevant target
- Commitment from investigators/patients
  - mandatory requirement (just like PK)

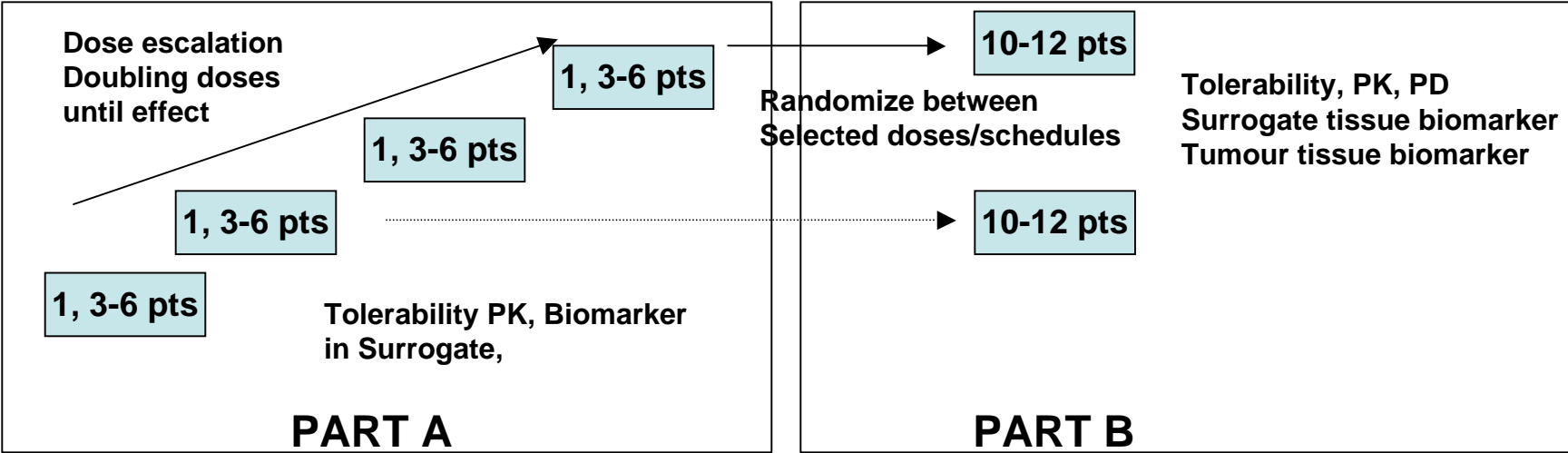




# Phase I FIH Study to Assess Safety, PK and PD of Targeted Agent.

## Considerations

- Toxicity anticipated? Target or non-Target related?
- PK from preclinical models to determine target concentration?
- PD marker in surrogate tissue?
- PD in marker tumour tissue?



- Phase 1A Dose escalation phase to define dosing range
  - Can use traditional designs/dose escalations
  - Incorporate Toxicity, PK and PD into decisions to expand cohorts, & dose escalate
- Phase 1B Expanded cohorts to refine dose/schedule
  - Doses/schedules and cohort based on PART A biomarker assays, PK, toxicity





# Biomarker Studies in Phase 1 Trials

- **MGMT activity after O<sup>6</sup>-benzylguanine**  
Developed assay to measure enzyme activity  
Depletion of in tumour cells required higher O<sup>6</sup>BG dose than PBMC  
Friedman H et al J Clin Oncol 16:3570-5, 1998; Spiro et al. Cancer Res 59:2402-10 1999; Dolan et al Clin Cancer Res 8:2519-23, 2002
- **20S proteasome inhibition after bortezomib**  
Lightcap E et al. Clin Chem 46:673-683, 2000; Adams J, Oncologist 1: 9-16, 2002;
- **DCE-MRI after PTK787/valatanib**  
Galbraith S et al NMR in Biomed 15:132-142, 2002; Morgan, B. et al. J Clin Oncol; 21:3955-3964 2003;
- **S6K inhibition after everolimus**  
Tanaka C et al J Clin Oncol 26:1596-1602, 2008
- **PARP Inhibition after ABT-888**





# Phase 1 Trials: Summary

- Biomarkers that assist in dose/schedule selection
- Small patient numbers and heterogeneity and limited likelihood of clinical benefit limit the types of questions that can be addressed
- Small patient numbers require **MORE** robust assays to yield interpretable results





# Phase 2 Trials: Considerations

- Goal: estimate level of anti-tumour activity
- Four aspects of phase 2 clinical trial designs:
  - Defining the patient population for evaluation
    - Patient and disease related eligibility criteria
  - Defining the agent/intervention
    - Single agent, combination with active treatment
  - Selecting endpoint(s) of interest
    - Tumour shrinkage versus delayed progression
  - Determining a level of activity that supports further development
  - Estimating sample sizes
    - Endpoint and magnitude of effect of interest
    - Level of certainty that the result is “true”
      - alpha and beta





# Biomarkers for Phase 2/3: Predictive markers

- Goal: identification of patients likely to benefit (or elimination of those least likely to benefit)
- Considerations:
  - Drug activity
  - Treatment effect across patient subsets.
  - Prevalence of the subset(s) of patients with “sensitive” disease or at risk for toxicity.
  - Assay performance i.e sensitivity/specificity/predictive value.
  - Samples requirements
  - Trial design to distinguish treatment and prognostic effects





# Caveats for Assessing Treatment Effects in Biomarker Defined Groups

- Biomarker defines a subgroup with a different prognosis from historical outcome data from trials done in an unselected group

E.g. ER+ is both prognostic and predictive

If the outcome with standard treatment is not well defined and/or the outcome of interest is PFS/OS consider a randomized controlled phase 2 design

- If a trial is designed to assess treatment effects in Marker+ and/or Marker- groups

False positives will dilute effect in marker+ group

False negatives will dilute the apparent differences in treatment effect between marker defined groups.

Specimen loss or assay failure will increase the sample size

Trial may be 2-4x size of a conventional study







# Clinical Trials To Assess Effects in Biomarker Defined Patient Groups

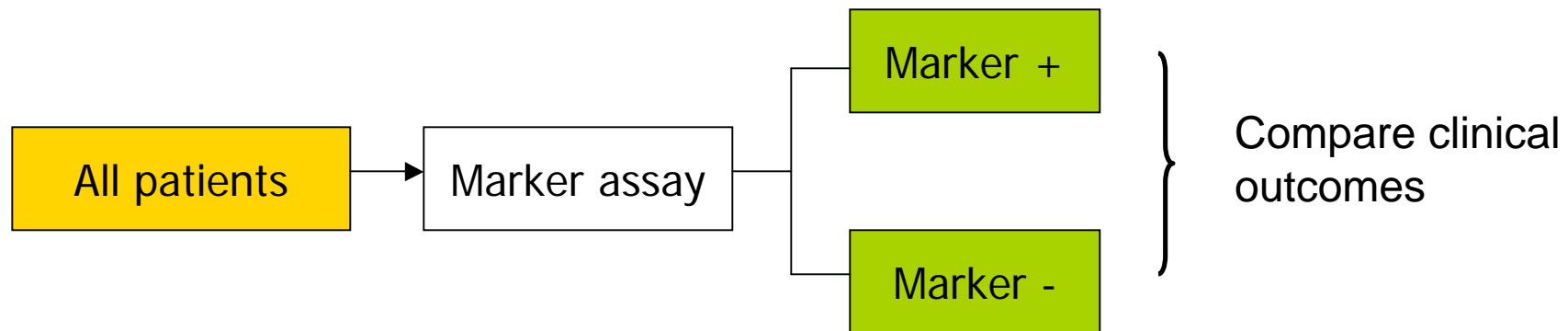
- Rationale:
  - Treatment benefit is limited to a defined group of patients
- Biomarker issues
  - Marker positive group has a large benefit of treatment
  - Marker assessment is robust
    - Reliable,
    - Low false positive/negative rates
    - Low assay failure rate (inability to assess sample and yield a result)
    - Turnaround time is short (delay is clinically acceptable)
  - Marker positive group prevalence is reasonable for screening and accrual
- Design Issues
  - The benefit of treatment has/has not been defined for the unselected group
- Sample Size Conditions:
  - Prevalence of the marker defined group
  - Assay failure rate, sensitivity, specificity, predict value
  - Magnitude of benefit
  - Frequency of events







# Prognostic Marker Study Design



- Standard statistical methods such as log rank test or Cox PH regression assume that study subjects constitute a random sample.
- If sampling is stratified or based on outcome, prognostic effect estimates can be biased.
- Dichotomization of marker is often artificial and inefficient. Markers should be considered as continuous variables when appropriate.

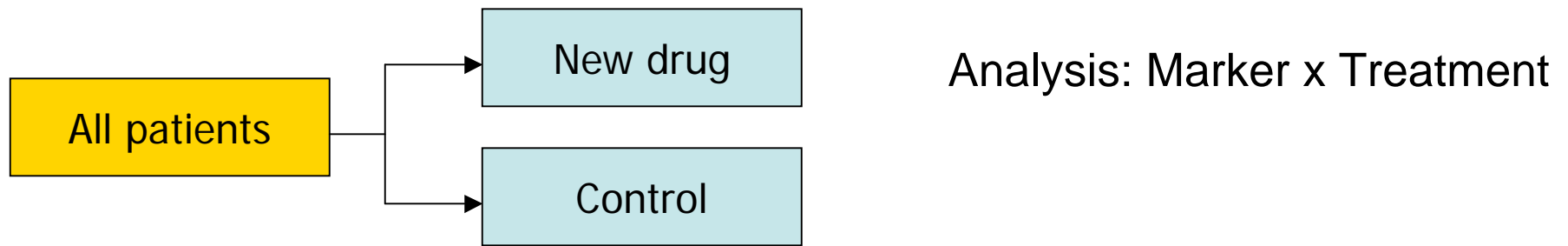




# Predictive Marker Study Design

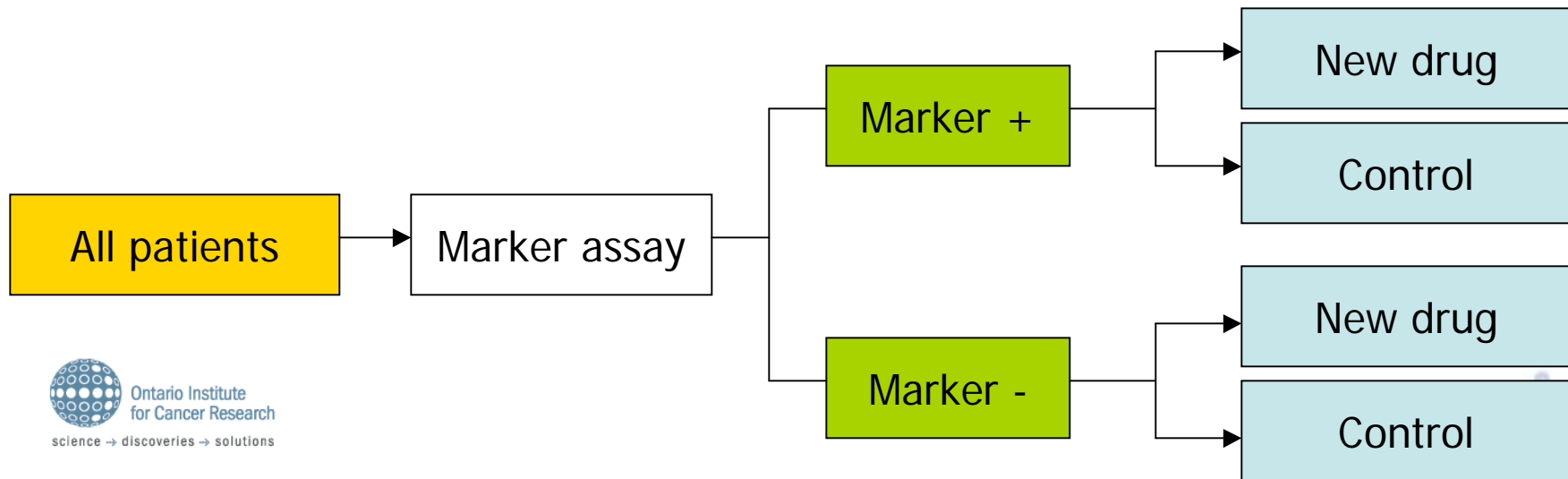
## Completely Randomized Design

*Marker tested on all patients, but result not used for randomization*



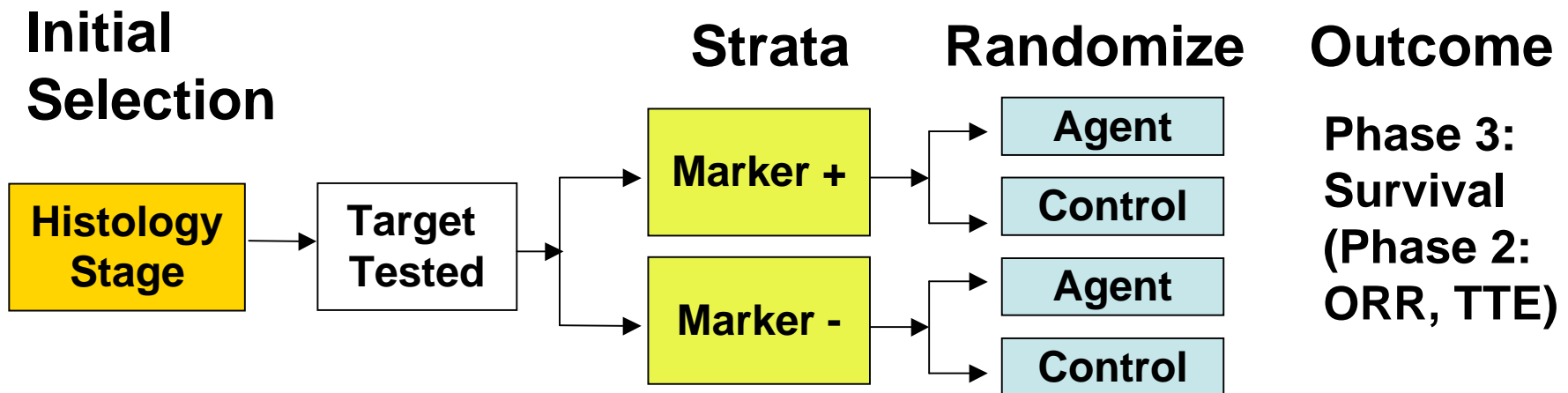
## Randomized Block Design

*Marker tested pre-randomization, stratification by marker*





# Phase 2 or 3 Trial – Histologically Defined and Biomarker Defined Patient Populations



- Trial is designed to assess treatment effects in Marker+ and Marker- groups  
NB: need not be prospective stratification
- Marker assessment  
Assay failure increases number of patients screened  
False positives will dilute effect  
False negatives will increase the number of patients screened
- If negative within marker groups, analyze between treatment groups

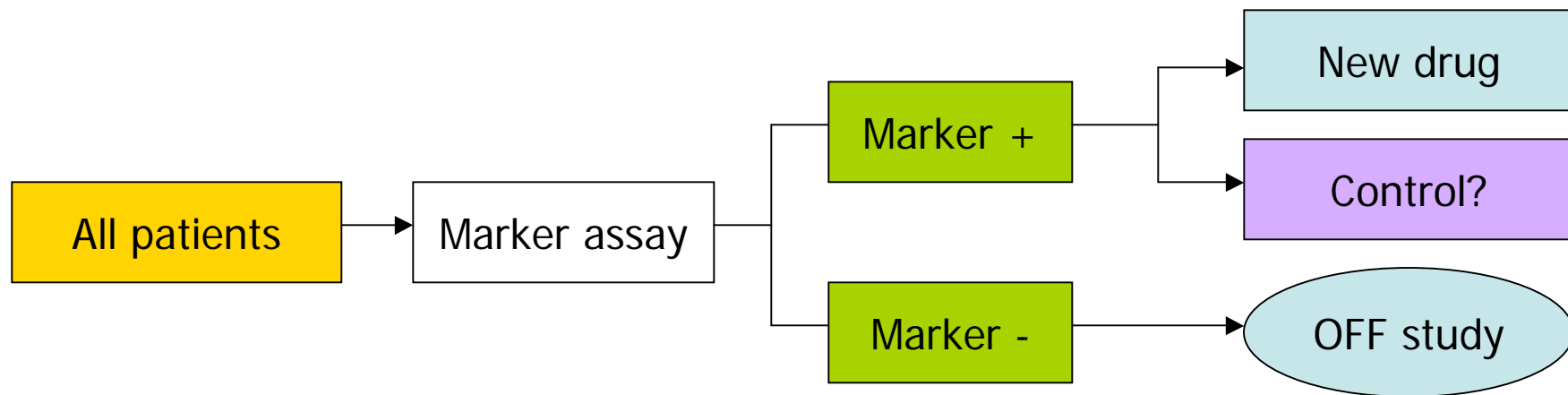




# Predictive Marker Study Design

## Enrichment Design

*Only marker+ patients are randomized and/or treated*



## Questions:

- Does new drug benefit marker negative patients also?
- If no control arm
  - Is good outcome due to better prognosis?
  - Is good outcome due to new drug?

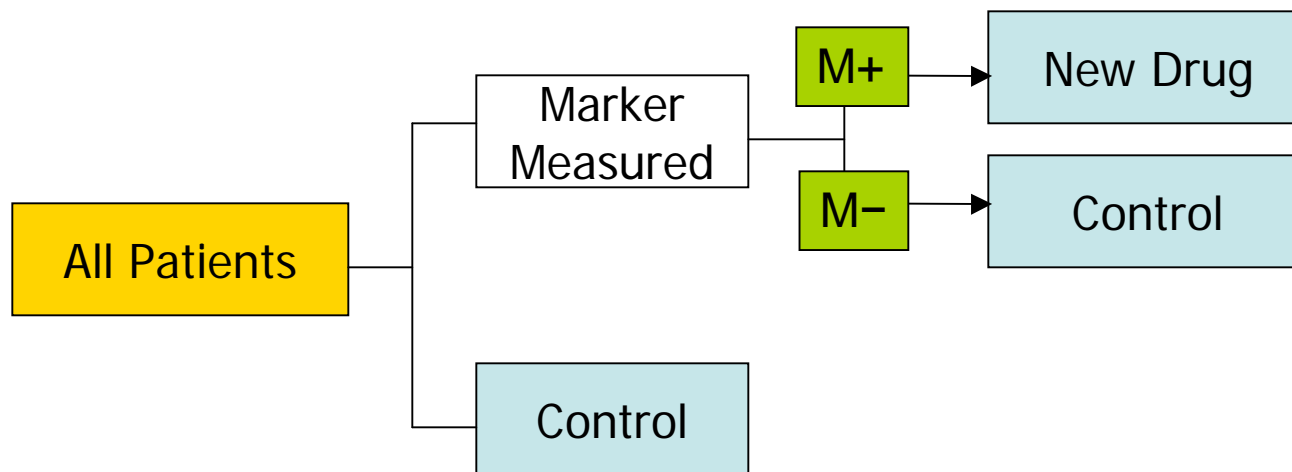




# Predictive Marker Study Design

## Marker-guided Vs. Control Design

*Randomize To Use Of Marker Versus No Marker Evaluation*



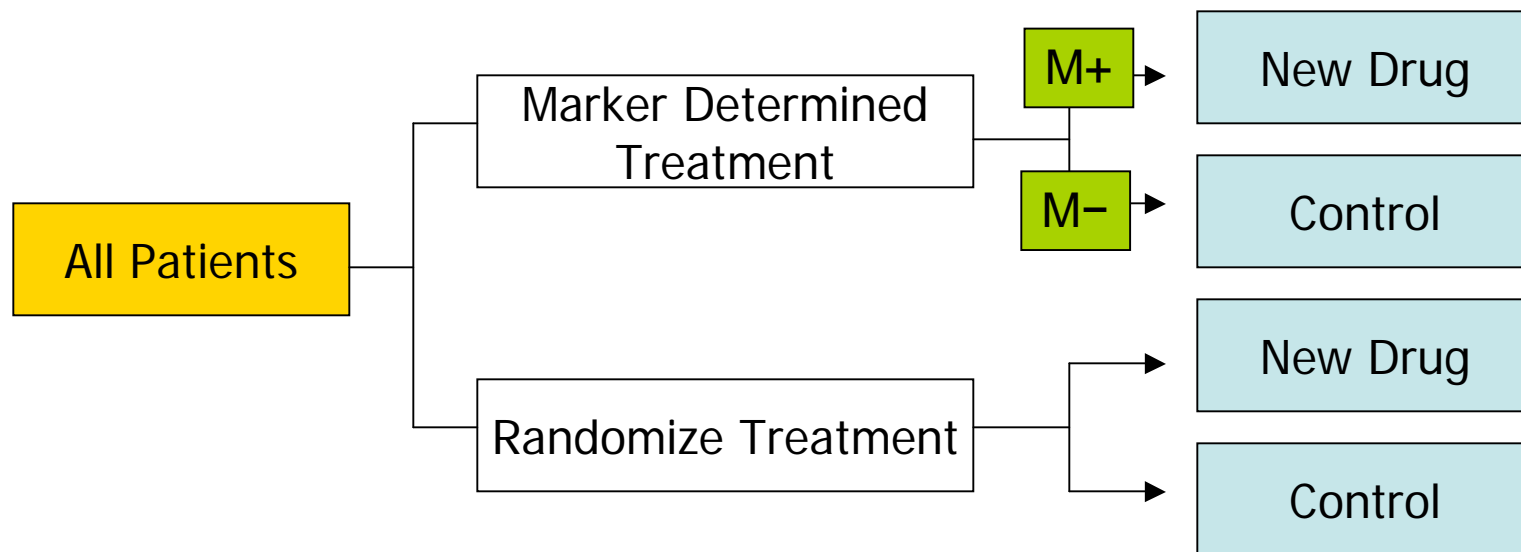
- Cannot Compare New Drug And Control In Marker Negative Patients
- What If New Drug Benefits Marker Negative Patients Too?
- May consider if  $\geq 2$  or more standard therapies equivalent in unselected patients





# Predictive Marker Study Design

Marker-guided Vs. Randomized Design  
*Randomize To Use Of Marker Versus No Marker Evaluation*



- Provides direct measure of patient willingness to follow marker-assigned therapy
- Marker guided treatment may be attractive to patients or clinicians
- Inefficient compared to completely randomized or randomized block design





## Predictive Marker Study Design

- The completely randomized or randomized block designs offer the greatest flexibility to examine multiple markers
- Require no *a priori* assumptions, and are more efficient than marker-guided designs.
- Larger studies compared to enrichment studies or studies in unselected patients





# Sample Size Considerations for Prognostic Marker Studies

- Often a two-group comparison between marker+ and marker- groups

- Power depends on

Number of EVENTS (NOT sample size)

Magnitude of effect (e.g., hazard ratio or survival difference)

Distribution of marker (e.g., prevalence)

Testing significance level (e.g., usually 0.05)







# Sample Size Considerations for Predictive Marker Studies

- Testing for an interaction between marker status and treatment
- Power depends on
  - Number of EVENTS and their distribution into marker-by-treatment categories
  - Magnitude of effect (e.g., ratio of hazard ratios or difference of survival differences)
  - significance level (e.g., usually 0.05)
- Test of interaction typically requires 2-4 times as many events as test for treatment main effect





# Power Problems

- Embedding prognostic and predictive questions in “large” treatment trials
  - Events sufficient for answering treatment question, may be insufficient for prognostic or predictive questions in marker defined subgroups
  - Specimen retrieval and assay failures exacerbate sample size problem
- If initial trial does not provide definitive answer, may not be able to prospectively test marker question





# Overcoming Sample Size Limitations

- Combine over multiple small studies
  - Patients and assays comparable?
  - Identify relevant studies?
    - Publication bias
    - Description limited
    - REMARK reporting guidelines (McShane et al, 2005: BJC, EJC, JCO, JNCI, NCPO) might help facilitate pooled analyses
- Some large prospective marker trials will be needed
  - MINDACT
  - TAILORx
  - N0723
- Reduce noise in marker measurements to lessen attenuation of marker effects
  - Assay improvements





# Phase 2/3 Biomarker Summary

- Biomarkers focus on predicting benefit
  - Identifying patients more/less likely to benefit
  - Identifying evidence of anti-tumour activity (surrogate marker)
- Randomized designs (experiment versus control) are best
  - Determine prognostic versus predictive
  - Assess and refine assay/biomarker
- Identifying predictive markers is most useful if the agent has evidence of activity





# Biomarkers in Clinical Research: Implications

- Compelling rationale BUT
- Increased burden on patients/clinical staff
- Significant coordination effort required
- Significant increased cost over 'traditional' treatment trials

Numbers of patients may be increased and cost/patient will increase

- Qualification, standardization and QA takes time, energy and money





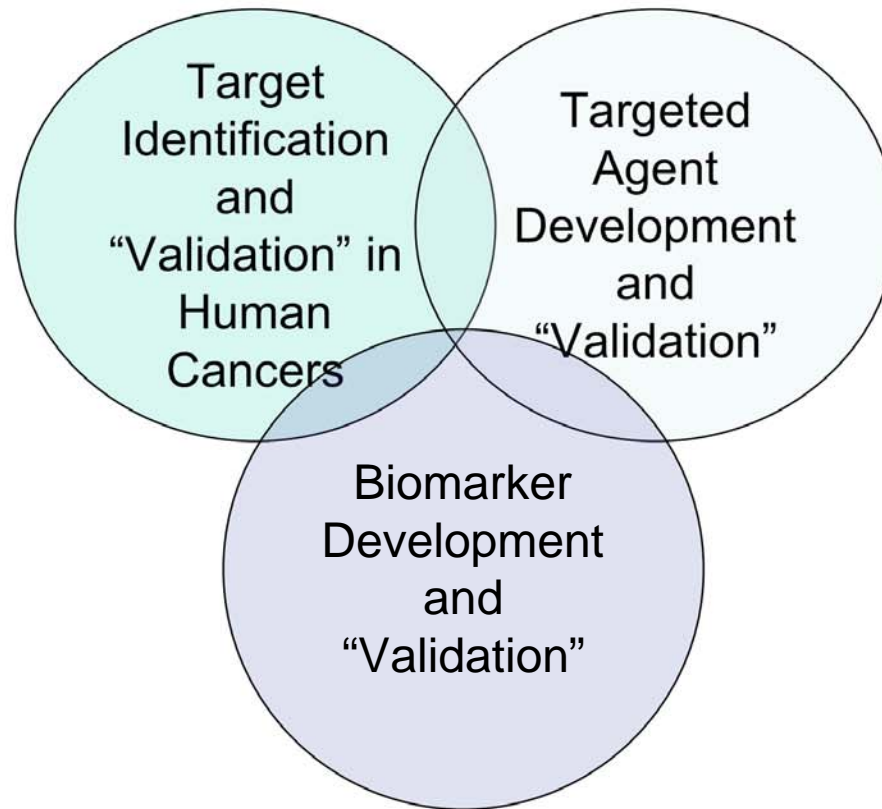
# Biomarkers in Clinical Research: Efficiencies

- Phase I – proof of target inhibition after reaching biologically active dose/concentration
- Phase II – predictive marker assessment after identifying promising level of activity; studies should be larger and randomized
- Phase III – prospective testing of biomarker and treatment
- Phase IV – prospective testing of biomarker and treatment





# Challenges/Opportunities



- Coordination of these processes is critical







# Biomarkers in Clinical Trials: Summary

- Effective inclusion of biomarker studies in oncology clinical trials requires:
  - Clear and compelling hypothesis
    - Strong rationale based on experimentation and investigation
  - Well defined assay
    - Laboratory validation
    - Fit for use on clinical study
  - Well defined collection, storage, analysis
  - Well designed and executed clinical trial







# HICT Program Vision Statement

To support clinical trials that will change how we prevent, diagnosis, monitor and treat cancer





# Goal and Objectives

- To support high priority hypothesis-testing biomarker evaluations through well-designed and conducted clinical trials
  - To facilitate multi-disciplinary collaborations
  - To ensure reliable assays and imaging technologies
  - To ensure quantity and quality of biospecimens or imaging in trials
  - To ensure study population and trial design
  - To ensure efficient and effective execution of the trial
  - Promote research and identification of “best-practices” in biomarker clinical trials.





# HICT Program

## To assure that:

- The most promising concepts enter the developmental pathways that lead to clinical testing
- Concepts that do enter advance to the clinic testing or to productive failure
- Progress is as rapid, efficient, and effective as possible





# OICR-HICT – Key Elements

- **Strategic Partnerships**
- **Coordinated Management**
- **Transparent Prioritization Process**
- **Tailored Funding**
- **Operational Effectiveness**
- **Training Programs and Career incentives**





# Strategic Partnerships

- **OICR Programs, Platforms and Activities**
- **Ontario-Based Clinical Trial Organizations**
- **Laboratory and Imaging Researchers**
- **Bio-repositories and Pathologists**
- **Industry**
- **Cancer Care Ontario**
- **Government**
- **Foundations**





# Coordinated Management

- OICR-Programs, Projects, Platforms, Activities
- CCO-OICR Experimental Therapeutics Network
  - Early trials of experimental therapeutics, diagnostics, imaging
  - Hub for information exchange, to encourage and facilitate multi-disciplinary, multi-institutional collaborations testing innovative technologies, therapeutics, trial designs.
  - Catalyst to initiate projects and needed collaborations.
- Academic-Industry





# HICT will support translation of discoveries to and from OICR Innovative Programs and Platforms

- Innovation Projects

- Ontario Cancer Cohort  
Prevention, screening trials
- Cancer Stem Cells: The GENESIS Project  
Prognosis, treatment trials
- Vulnerabilities in Cancer Genomes  
Prognosis, prediction trials
- Targeted agents and Bio/Immuno-therapy  
Treatment, prediction trials

- Innovation Platforms

- Imaging and Interventions  
Evaluation,  
Prognosis, prediction
- Bio-repositories and Pathology  
Evaluation, SOPs, assay,  
Prognosis, prediction,
- Genomics and High-Throughput Screening  
Prognosis, prediction,  
therapeutic trials
- Chemical Biology
- Informatics and Bio-computing  
Modeling, design  
Prognosis, prediction







# OICR Programs and Funded Activities that can support HICT

- OICR Clinical Trials Program  
SOPs, Education, Patient Recruitment, Coordination
- Ontario Cancer Research Ethics Board (OCREB)
- Cancer Research Fund (CRF)
- Ontario Tumour Bank (OTB)
- Ontario Cancer Biomarker Network (OTBN)
- Ontario Translational Research Network (OTRN)





# Transparent Prioritization Process

- Scientific validity
- Feasibility
- Clinical need and Opportunity for impact on health/wellbeing of cancer patients
- Multi-disciplinary collaboration
- Priority for OICR and Partners
- Availability of resources/funding from collaborators
- Ontario-Based Investigator(s)/Activities
  - Includes national and international collaborations





# HICT Tailored Funding

- **Support** evaluation, laboratory validation, and clinical qualification of diagnostic, prognostic, predictive tissue, blood, imaging markers in high priority clinical trials
  - **Personnel:** pathologists, pharmacologists, imagers, CRAs, laboratory staff, biostatisticians, trial operations staff, regulatory staff for imaging/diagnostics, project managers
  - **Resources:** equipment, GMP/GLP up grades and other preclinical services, sops, education for next generation of research trials.
  - **Specimen** collection, processing, storage, and analysis





# Operational Effectiveness

- Project management
- Core services coordination
- Enhance biorepositories
- Improve contract negotiations
- Enhance collaborations
- SOP development/implementation





# Career Incentives and Training programs

- OICR-HICT Clinician Scientists  
3 positions
- CCO Experimental Therapeutics Chairs  
5-6 positions
- Workshops on state of science and technology in priority areas  
Eg. Circulating Tumour cells Workshop, March 28, 2008
- Fellowship funding  
Eg. ECCO-NCI-AACR Workshop on Clinical Trials Methods (Flims 2009)





# High Impact Clinical Trials

## • Implementation

- Explore interests/opportunities with strategic partners
- Define structure/governance
  - Scientific Advisory Board
  - Review/approval of projects
- Identify resource needs of strategic partners
- Identify translational research/trial opportunities of mutual interest
- Select projects
  - Proposals, timelines, milestones, resources





# High Impact Clinical Trials

- Best questions
- Best interventions
- Best trial designs
- Best result

